



HopeLink
of Southern Nevada

2024-25 ANNUAL REPORT

ENCOURAGE



EMPOWER



EQUIP



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Letter from the CEO

Dear Friends and Supporters,

As we close out another year of service, I want to express our deepest gratitude for your continued belief in HopeLink of Southern Nevada and the mission we carry forward together.

Our primary goal remains clear and urgent: **to Keep Nevada Housed**. Every day, we work to prevent and end homelessness through effective, compassionate programs including **non-congregant shelter, Rapid Rehousing, and rental assistance** that provide real, lasting stability for individuals and families in crisis. These interventions not only keep our neighbors housed, but also offer a path forward rooted in dignity and opportunity.

This year, we are proud to share that we've raised **over \$7 million** in our current capital campaign. This milestone is a testament to the generosity and shared commitment of our community. These funds will help build the infrastructure and capacity needed to meet the growing demand for housing stability in Southern Nevada.

Yet, even as we celebrate this progress, we remain clear-eyed about the road ahead. With **federal and jurisdictional funding uncertain**, your support has never been more meaningful or more urgently needed. The safety nets that thousands depend on are at risk, and it is community partners like you who help ensure no one falls through the cracks.

As we look to the coming year, we invite you to stay engaged, speak up, and continue investing in solutions that work. Together, we can keep our neighbors housed, our families stable, and our communities strong.

With gratitude and resolve,

Aaron Sheets
Chief Executive Officer



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Letter from the Board Chair

How much homelessness are we willing to accept as a community? How many of our neighbors are just one paycheck, one major car repair, or one critical health incident away from losing their home?

Matthew Desmond, Author of *Evicted: Poverty and Profit in the American City* has written thoughtfully about the housing affordability crisis, especially its impact on the most vulnerable members of society. He correctly states, “Housing is absolutely essential to human flourishing. Without stable shelter, it all falls apart.”

This is a crisis of our making, but not one which was manufactured or created by one bad decision or a singular policy or regulatory action, but by choosing not to actually prioritize affordability and stability after decades of wage stagnation and the ever-climbing cost of living. Desmond’s extensive research and interviews with tenants, landlords, judges, attorneys, governments, and community support organizations tells a grim story about housing insecurity, and while we know there’s no easy way out of this crisis, we must continue to move forward with hope and determination.

We have recently began prioritizing affordable housing in Nevada, but how do we accomplish this with the mounting costs of construction, projects that won’t pencil out, and a shortage of 80,000 affordable housing units? It will take decades to try and build our way out of this, which we should make our best efforts to do so, but with over 40% of Nevadans renting their homes, and almost double that number in certain zip codes in Clark County, we must start with stabilizing housing for renters. And while there are differing opinions about policies to achieve housing stability, there is one guaranteed solution that is broadly supported by the majority of elected officials, landlords, and tenants: rental assistance.

With over 300,000 of our neighbors and community members at risk of falling behind on rent, and about 3,000 southern Nevadans facing eviction every month, we must ensure that they keep a roof over their heads while they work through challenging economic realities. Not only is it the compassionate thing to do, but it is also the responsible and prudent course of action. Without housing security, we destabilize and erode our community and our economy.

HopeLink has embarked on a multi-year campaign to continue building support for the good work our team does every day. It is a broad-reaching fundraising, grant-writing, and public engagement effort that is raising millions to keep our organization thriving and our clients housed. But we must do more, and we need your help.

It’s beyond time that our state and local leaders prioritize housing stability by committing the necessary financial resources to ensure Nevadans remain housed, even as rents and other living expenses continue to increase. In the coming months we’ll be reaching out to leaders throughout our community to engage them in a strategic and comprehensive public funding campaign that will demonstrate our commitment, and our compassion, for Keeping Nevada Housed.



Scot Rutledge
Board Chair

“Housing is absolutely essential to human flourishing. Without stable shelter, it all falls apart.”

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Client Testimonial

Michael Rudnick



Michael, a senior undergoing cancer treatment, faced a heartbreaking challenge when his dog was diagnosed with cancer as well. While managing his own health and mounting medical expenses—often paid out of pocket—Michael discovered that his beloved pet required urgent surgery to survive.

With over 60% of his fixed income going toward rent, affording the surgery meant risking his housing stability. Determined to find help, Michael reached out to several organizations and was eventually connected with HopeLink of Southern Nevada.

HopeLink responded quickly, providing the emergency assistance needed to cover his rent, allowing Michael to move forward with his dog's critical surgery. As a result, both Michael and his companion were able to continue their healing journeys together.

Five months later, Michael no longer requires rental assistance and has transitioned back to self-sufficiency. His case illustrates the powerful impact of timely, compassionate support in preserving both housing and the cherished bonds that sustain emotional well-being.

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Impact Report



238
Households
Placed in
Emergency
Shelter



782
Individuals
Placed in
Emergency
Shelter



39,585
Shelter
Nights
Provided



4.71%
Recidivism
Rate for
Rapid
Rehousing
Program



2,686
CareerLink
Services
Provided

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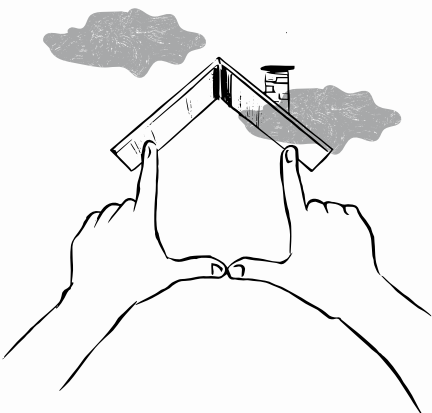
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474,714
critical
agency
services
provided



289 Families
Graduated
from Rapid
Rehousing



Over 1,000
holiday
meals
provided to
Seniors



256 children
provided
beds



4,681 checks
written to
prevent
homelessness

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Year in Review



July 2024

HopeLink participated in Rockin' Back to School at the Windmill Library



August 2024

HopeLink visited The City of North Las Vegas eviction courts and met with Judge Belinda T. Harris.



September 2024

HopeLink hosted the 2024 Milestone Achievement Ceremony to honor our thriving clients

October 2024

HopeLink participated at Trunk or Treat in the City of Henderson



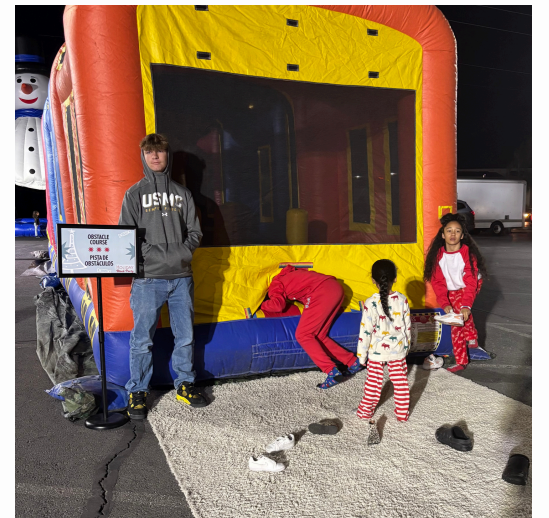
November 2024

HopeLink hosted the first ever Evening of Hope event



December 2024

HopeLink and The Crossing Church partnered to host the 2024 Holiday Block Party for the community.



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January 2025

HopeLink partnered with the Nevada Homeless Alliance to host a resource pop-up event at our Henderson Office



February 2025

HopeLink hosted a CareerLink Job Fair at United Way of Southern Nevada



March 2025

HopeLink participated in the groundbreaking for PuraVida.

April 2025

HopeLink hosted the 2025 Milestone Achievement Ceremony



May 2025

HopeLink held its food distribution day for the community



June 2025

HopeLink hosted an appreciation lunch for its supporters within the community



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Financials

FY 24-25 Total Revenues

\$13,539,805.62

FY 25-26 Anticipated Revenues

\$24,328,131.78



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Valued Supporters

Donors and Community Partners

Aaron and Michelle Sheets	Leslie DeVore
American First National Bank	Marcus Berg
Andrew Fenton	Margaret Kennedy
Bank of Nevada	Mary Pat Connolly
Brad Garrett	Meadows Bank
Brian Cordova	Melissa and Sean Tanko
Caesars Entertainment	MGM Resorts Foundation
Canarelli Family Foundation	Nancy Hexter & Robert Solomon
Chris and Melinda Same	Night Peak Energy
Christine C. Schulze Legacy Foundation	Northcap Commercial
City National Bank	NV Energy Foundation
CleanSpark	Peckman Capital Corporation
Councilwoman Monica Larson	Peggy Kennedy & Robert Paul
Craig and Diana Kirkland	PNC Foundation
Dale Gerstel	Randall and Linda Kucinski
Daniel and Deborah Golceker	Richard Van Diepen
Devin and Daphne Lee	RUN Walk 1 LLC
Dulcinea Rongavilla	Scott Muelrath
E2E Tech Solutions	Send it Rising
Enterprise Mobility	Speedway Children's Charities
Helms Helps Foundation	Starbucks
James Hexter	Steven and Carrie Larson
Jan and David Sunderhaft	Susan Levine & Steven Sacks
Janet Miller	Susan Moore
Jim Nyberg	The Engelstad Foundation
Joanne Oppelt	Thrivent Financial
John Burnette	Toyota Financial Savings Bank
John Mattos	Urban Nest Realty
Joselyn Cousins	Valley Auto Mall Owners Association
Julie & Douglas Rusch	Victor Cardenas & Joe Cordona
Kathryn and Rick Van Diepen	Wells Fargo Foundation
Kellen Kautzman	Wendy Colosi

This list is inclusive of individuals and companies whose support equated to \$1,000 or more.

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Board of Directors



Scot Rutledge

Chair
CTrust



Jim Nyberg

Treasurer
Nyberg & Associates/
Hash House A Go Go



Christie Gray

Vice Chair and Secretary
Toyota Financial Savings Bank



Michael O'Brien

Member
Thrivent Financial



Steve Hamile

Member
Sol-Up Solar



Kellen Kautzman

Member
Sent It Rising



Rick Van Diepen

Member
GRN Vision



Heidi Foreman-Toney

Member
Nevada Legal Services

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Leadership Team



Aaron Sheets

Chief Executive Officer



Kristin Aviles

Chief Operating Officer



Dani Sparks

Chief Social Services Officer



Jodi Lynn Higdon

Chief Financial Officer



Patricia Kelley

Director, Client Services



Tiffany Simmons

Director, Housing Services



Ryan Henson

Chief Development Officer



Stephanie Lara

Director
Emergency and Employment
Services



Yahaira Watkins

Training and Compliance Officer

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Learn More About Keep Nevada Housed

HopeLink is dedicated to keeping families housed and supported through challenging times. Since our founding, we've empowered thousands of Nevadans to overcome barriers and find stability.



Click above to learn more about HopeLink's mission, and our goal to Keep Nevada Housed



Invest in your community by donating or
volunteering your time.

Visit link2hope.org

Check: Payable to Hopelink of Southern Nevada

**178 Westminster Way
Henderson, NV 89015**

Follow HopeLink on Social Media



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/company/hopelink-of-southern-nevada

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